



FOR IMMEDIATE RELEASE

February 10, 2012

Grant of Stock Options

Vancouver, BC, Canada, 10th February 2012 – Intelimax Media Inc. (“Intelimax” or the “Company”) (OTCQB:IXMD) is pleased to announce that it has granted incentive stock options to certain director’s, officers, employees and consultants of the Company to purchase up to 2,650,000 common shares of the Company pursuant to a shareholder approved Share Option Plan. The options are exercisable on or before Feb 9, 2017 at an exercise price of \$0.38 per share.

About Intelimax Media Inc.

Intelimax Media Inc. (www.intelimax.com) is an Internet media services company focusing on fantasy sports, online games, social media and web content. Using its’ proprietary Social Media Platform, Intelimax offers subscription based gaming on its web property (<http://www.gamboozle.com>).

Investor Relations:

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For and on behalf of the board of Intelimax Media Inc.,

Glenn Little, President & CEO

Forward Looking Statements:

Except for historical information contained herein, the matters set forth above may be forward-looking statements that involve certain risks and uncertainties that could cause actual results to differ from those in the forward-looking statements. Words such as “anticipate,” “believe,” “estimate,” “expect,” “intend” and similar expressions, as they relate to Intelimax or its management, identify forward-looking statements. Such forward-looking statements are based on the current beliefs of management, as well as assumptions made by and information currently available to management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors such as the level of business and consumer spending, the amount of sales of Intelimax’s products, the competitive environment within the industry, the ability of Intelimax to continue to expand its operations, the level of costs incurred in connection with Intelimax’s expansion efforts, economic conditions in the industry and the financial strength of Intelimax’s customers and suppliers. Intelimax does not undertake any obligation to update such forward-looking statements. Investors are also directed to consider all other risks and uncertainties.

Neither the CNSX Exchange nor its regulations services accepts responsibility for the adequacy or accuracy of this release.